



LIMITED LICENSE TERMS & CONDITIONS

Easy Car Sales Electric Canvas Art Competition - February 2026 Artist Limited License Terms

Please read this before entering.

By submitting artwork to the Easy Car Sales Art Competition, you agree to the terms below.

1. You still own your artwork

You (the artist) keep full ownership and copyright of your artwork. Entering the competition does not transfer ownership to Easy Car Sales.

2. What permission you're giving Easy Car Sales

If your artwork is selected as the winning entry, you give Easy Car Sales a limited license to use your artwork only as described here.

3. How Easy Car Sales may use the artwork

Easy Car Sales may use the artwork solely for:

marketing, advertising, publicity and promotion of Easy Car Sales more broadly, including Easy Car Sales's HongQi brand launch in The Bahamas

4. Where and how it may be used

The artwork may be used:

- in digital materials (websites, email, online ads, video, presentations)
- in print materials (posters, signage, brochures, event materials)
- on social media
- as part of a vehicle wrap applied to a HongQi EHS5 for promotional display

The vehicle wrap is acknowledged as a necessary adaptation of the artwork for display purposes and is permitted under this license.

5. Territory

Easy Car Sales use is limited to The Bahamas.

6. Duration

Easy Car Sales may continue to use the artwork for this specific purpose only, without a time limit.

This means:

the artwork can remain visible in past marketing materials, photos, videos, or documentation Easy Car Sales is not required to remove historical uses once the campaign has ended.

7. Exclusivity

For the first 12 months after the winner is announced: the artwork will not be used by another automotive brand in The Bahamas

After 12 months:

the license becomes non-exclusive, and you are free to use or license the artwork elsewhere.

8. What Easy Car Sales will not do

Easy Car Sales will not:

- claim ownership of the artwork
- sell or sublicense the artwork materially alter the artwork or create new derivative works, other than reasonable formatting, resizing, or the approved vehicle wrap
- use the artwork for any purpose unrelated to the HongQi launch in The Bahamas

9. Credit

Where reasonably practical, Easy Car Sales will credit you as the artist in promotional materials.

10. Moral rights

Easy Car Sales agrees not to use the artwork in a way that is misleading, derogatory, or harmful to your reputation.

11. Sale or retirement of the vehicle

If the wrapped vehicle is later sold, retired, or removed from promotional use:

Easy Car Sales is not required to recreate or reapply the artwork elsewhere existing photographs or footage may continue to be used in marketing archives or historical materials.

12. Your promise to us

By entering, you confirm that:

- the artwork is your original work
- you have the right to grant this license
- the artwork does not infringe anyone else's rights

13. Problems or disputes

If there's ever a disagreement about use of the artwork, both parties agree to first try to resolve it in good faith through discussion.

14. Governing law

These terms are governed by the laws of The Bahamas.